



Monogram Love

Description





Monograms were a big trend last year and I don't think their popularity is fading any time soon. Monograms have been around longer than you and I. The Romans and Greeks used monograms centuries ago to signify where they came from or which rulers they served. In today's society monograms can be found on: jewelry, accessories, clothing, baby blankets, towels, pillows and many more items. I like to use monograms to personalize my home decor or for special gifts.

My friend and old neighbor, Cindy Welch owns and operates HJA Embroidery Group. [HJA](#) is a one-stop shop for corporate wear, club spirit wear, team uniforms, special events and auto decals. I became acquainted with Cindy's work when my kids needed their name and numbers put on team sports jerseys. My husband has also used HJA's services for corporate shirts. Cindy recently opened a new store front located at 14030 W. 135th St, Olathe, KS 66062. [HJA](#) also accepts orders nationwide and can be contacted for special orders by filling out a request form on their [website](#).



I recently had Cindy monogram our new family Christmas stockings. When I visited her at the store my mind started spinning with endless monogram possibilities. I later purchased two bath towels at Home Goods and had her monogram one with the word joy and the other with a P. Some other popular items to monogram are:

1. Pillows and Shams
2. Personalized Wedding Items such as the cute hankies above and T-shirts. Some great gift ideas for newlyweds are robes, beach blankets, towels and pillow shams.
3. Fraternity and sorority insignias monogrammed on t-shirts, sweatshirts, little pillows, blankets and mugs.
4. Baby items such as: blankets, bibs, onesies, bloomers and hooded bath towels.



[HJA](#) also supplies sports teams with uniforms and spirit wear. I thought the above items were pretty neat. HJA sells single strap sling backpacks in an assortment of colors. They are lightweight and have a separate compartment for cell phones with an exit port at the top for headphones. They would be great for travel or for kids sports practices. They come in a variety of colors and have a nice price point of roughly \$13 with a monogram. HJA also sells custom sports team towels. The towel above is for a baseball player who uses it for trading pins at World Series games. It's a great way to keep track of whose towel is whose.





Valentineâ€™s day is coming up and Cindy can personalize just about anything. One customer had her home longitude & latitude coordinates embroidered on pillows for her children to always remember HOME. I thought it was a very unique and sentimental idea.



I absolutely love this graduation banner! My son is graduating this year and didn't want a letter jacket. He has a letter and several patches from participating in band. It's more of a keepsake item for me. He isn't very sentimental, but one day he might appreciate it and everything will be in one place instead of in random boxes. Cindy often gets ideas from her customer's custom orders. She had a request for a custom banner from a Harley Davidson fan. The gentleman takes it on rides and uses it for pins that he collects.

[HJA](#) has products available for purchase or you can bring in your own to be customized. The possibilities are endless. If you can imagine it, Cindy can create it.

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